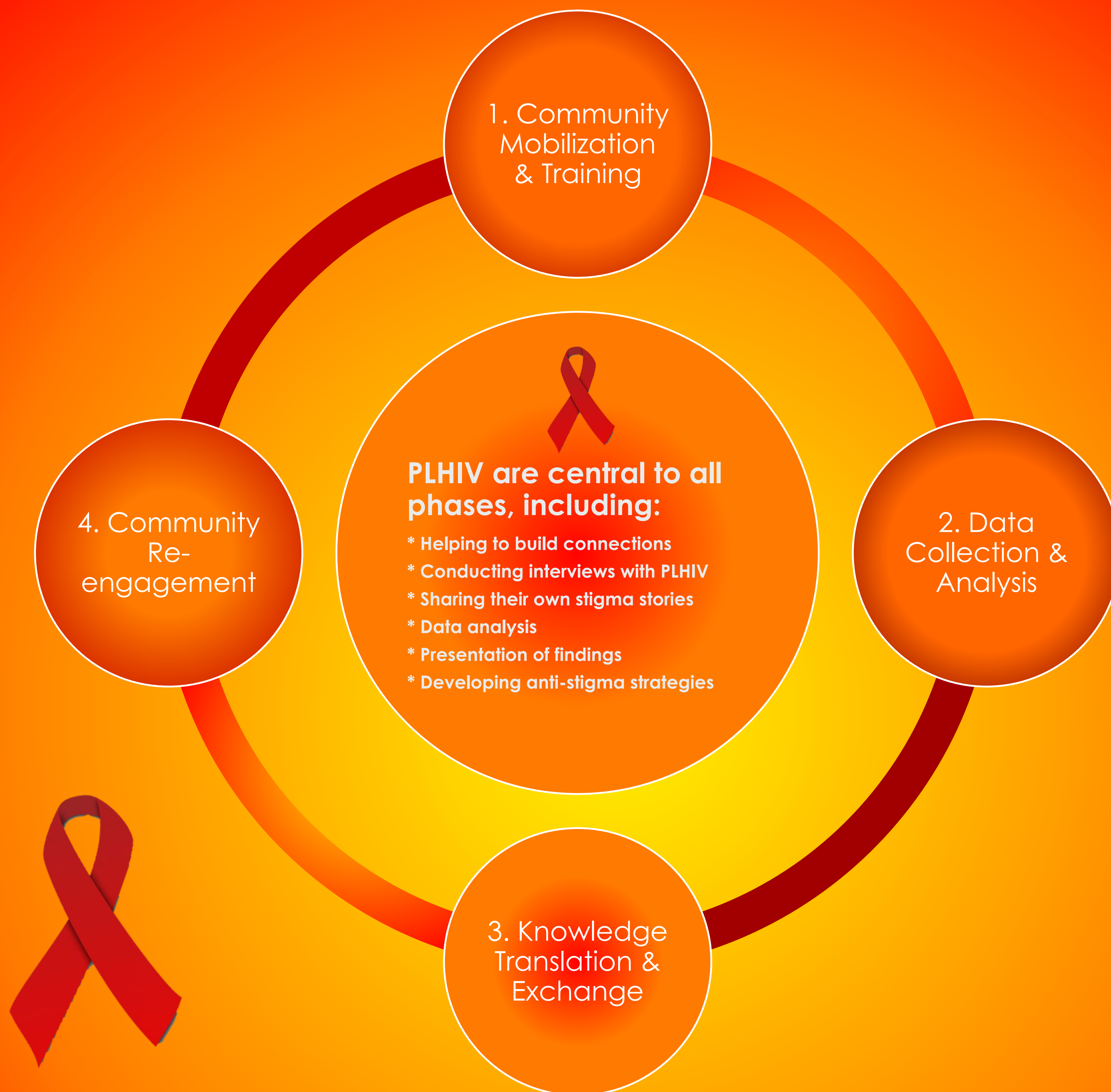


THE HIV STIGMA INDEX

- Survey tool developed by, and implemented for, persons living with HIV (PLHIV)
- Documents trends related to stigma and discrimination experienced by PLHIV
- Has been implemented in over 100 countries in 55+ languages
- Coming soon to Atlantic Canada!



1. Community Mobilization & Training

- ✓ Build awareness, interest and support for the project with key allies and, most importantly PLHIV
- ✓ Hire and train PLHIV as Peer Research Associates (PRAs)

2. Data Collection & Analysis

- ✓ PRAs are out in the field collecting data from participants
- ✓ PRAs conduct in-depth qualitative interviews
- ✓ PRAs document the stories of HIV-related stigma and discrimination experienced by PLHIV

3. Knowledge Translation & Exchange

- ✓ Mobilize and act on the data to inform targeted interventions
- ✓ Transform findings into reports, workshops, webinars, and toolkits for healthcare workers

4. Community Re-engagement

- ✓ Teams bring the data back to the community through community forums and engagement sessions
- ✓ Speaks to the mantra "Nothing about us, without us"

